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**YOUR**

# Team

**When you work with Jostens Yearbooks, the entire company works for you. We become YOUR yearbook team. Come and meet your team.**

**Your Team Members**

- Your plant consultant
- Your tech support
- Your workshop staff
- Your artists
- Your plant manager
- Your creative staff
- Your local rep—me

## Your Jostens yearbook team works for you each and every day.

All areas that are covered by yellow boxes (like this one) are areas we will customize for you. Most of it only entails adding your name, address, photo, etc. The only other thing we need is a list of references (see the back page).

When you decide to work with Jostens, you don't just get a yearbook rep—you get an entire company. A whole bunch of great people join your yearbook team. And they are on that team when you need them. They are there to help you create the best yearbook your school has ever seen with the least stress possible for you. We invite you to open this flyer and meet the Jostens yearbook team you should be working with next year.

When we say the people inside are on your team, we mean you have access to them for your problems and your concerns, to spark your imagination and to help you carry out your plans and goals for the incredible yearbook you are going to be creating in the year to come.

When you decide to work with us, not only will get you have my office and cell phone numbers as well as my e-mail address, but you will have contact info for your in-plant consultant, your tech support, our plant manager, my regional sales manager, our creative services department and anyone else at Jostens that you think could help you create the yearbook you deserve.

**Call me today at 987-654-3210 to set up a time when I can come in and tell you how you can hire the entire Jostens team to work for you next fall.**



**Your school is assigned an in-plant consultant. This person is more than a contact—he or she is part of your team.**

**Tech Support for any software that you might use to create your yearbook is available FREE when you need it.**

**When you attend any Jostens workshop, the instructors who work with you and your staff join your team.**



#### In-plant Consultant

## Hands on with your yearbook every step of the way

Need to speak to someone about your yearbook who has his or her hands on your pages and proofs? You got it!

Each and every school that is working with Jostens has an in-plant consultant. A person to call when they have concerns or questions about the production of their yearbook.

Jostens leads the industry in consultant-to-school ratio so that no consultant is overloaded with too many phone calls to answer or too many e-mails to return. Your consultant will be there when you need him or her. While you may not always get him or her on the phone on the first time you call, you can be guaranteed that he or she will get back to you in a very timely manner because your consultant is more than just someone who follows your book's progress—he or she is on your yearbook team.

**I want to invite you to meet Suzy Jostens, my consultant on the phone—today. Call her at 800-262-9725 ext. 360. If you would rather she called you, let me know the best time for her to reach you, and I will have her call.**

#### Tech Support

## Tech Support that works when you need it

Have an InDesign question? Need help with YearTech Online? Can't figure out how to do something in Photoshop?

Call your tech support team.

If you've ever contacted tech support for any of your computer's software or hardware, you know that you never know for sure what you're going to get. You might be talking to someone in India. You might be asked to pay to have your problem solved. You might spend hours waiting for someone to come on the line to just to tell you he can't help you with that "particular problem."

Avoid the uncertainty. When you have Jostens tech support on your yearbook team, you know exactly what you are going to get when you dial 800-328-2435 or when you e-mail [ytsupport@jostens.com](mailto:ytsupport@jostens.com). You get state-of-the-art tech support and solutions for InDesign, online creation, Photoshop and almost any other hardware or software problems you may have that effects your yearbook. It's always free, it always timely (if we don't pick up immediately, our wait time averages less than five minutes at peak hours) and just what you need.

Lastly, our tech support people will actually be able to help you fix your problems in a non-tech language that you can understand.

#### Workshop staff

## Learn from the best—hands on

Attend a Jostens workshop, and you not only learn all about yearbooks but you add some of the best instructors anywhere to your yearbook team.

Ever wish you had the phone number or e-mail address of the master teacher who taught your education classes so you could ask him or her the best way to teach something? Or that you still could contact that excellent seminar instructor you saw last year? Well, with Jostens workshop instructors on your team, you can.

Was there a technique you saw at a summer workshop that you can't seem to replicate? A grading rubric you lost in your luggage on your way home? No worries. Just drop the Jostens workshop instructor an e-mail, and in all likelihood you will get a quick response with just what you are looking for. Why? Because everyone you come in contact with at Jostens is a member of your team. And team members help each other out.

**You have total access to our plant creative team, including our artists and Creative Account Managers.**



**Meet our management team. They're on your team, too. You may never need them, but they will be there if you do.**



**Jostens Creative Services**

## **Professional graphic artists join your yearbook team**

Ever had what you were sure was the perfect idea for your cover, your endsheets or even your folio tabs, but you just couldn't figure out how to get it on paper? When you have a professional graphic artist on your yearbook team, that's no problem at all. With Jostens, you get a complete professional art staff on your team.

Whether you meet with our artists at a summer workshop or you work with them during a spring planning session, you get the benefit of their expertise for as long as you work with Jostens. We provide you with year-round access to our entire staff of plant artists. And once they have put your dreams on paper, you can still call on them to make changes or additions or to create complimentary artwork for other parts of your yearbook.

Our artists are not only good at art, they are good at yearbook. They know their picas from their points, and they stay on top of trends in yearbook and magazine design so that the work you get is state of the art.



**Creative Account Managers**

## **The most creative people we know**

Meet our Creative Account Managers. These are people on your team whose sole job is to be creative.

Isn't that a great job—to be creative. The Jostens Creative Account Managers are there to help. They are all nationally recognized yearbook experts whose sole job is to help schools make their yearbooks better. And they are part of your team, too!

**Access to management**

## **Have a concern? Talk to the boss.**

Of course we hope you never have a problem with me, your consultant, tech support, creative services or anyone else at Jostens. But if you do, here's who you call—they're on your team.

Let's be honest. The world is not perfect. Problems happen. But the mark of a great company is how they deal with you in those situations. We don't want you having to ask who you should talk to if things aren't perfect. We want you to know those people up-front. After all, they're on your yearbook team, too.

So, when you decide to work with Jostens, we'll give you the name and phone number of your Customer Service Manager (your in-plant consultant's boss), your Plant Manager, my sales manager and his boss, too. All these people are part of your team, striving to make your yearbook experience the best ever.

**I would love to have you meet my manager, Chris Jostensman, on the phone today. Call him at 987-654-0123. If you would rather he called you, let me know the best time for him to reach you, and I will have him call.**

Your most important Jostens team member—me. Your local representative.



Your local yearbook expert

## Jostens team member #1

Of course, when you choose to work with Jostens, you get me.

When you are choosing a yearbook company, nothing is more important than your representative. I am the link to all the other members of your Jostens team. It is my face you will see in your school, my voice you will hear on the phone and my expertise that will find the solutions to the challenge that is yearbook.

All of us at Jostens want to be part of your team. Me most of all. Contact me at anytime to find out how you can add the entire Jostens team to your yearbook program.

What others say about...

## Their Jostens Team

Instead of giving you a few testimonial quotes in this space, we would rather give you the opportunity to contact any of the advisers that we currently work with and have you ask them how they feel about the work their Jostens team does for them.

Stephanie Yeazell	Cedar Park Christian	425-488-9778	stephanie.yeazell@cedarparkcs.org
Deene Junker	Forest Ridge HS	206-641-0700	deene.junker@forestridge.org
Sarah Cool	Holy Names Academy	206-323-4212	s.cool@hna.edu
Shannon Rubin	International Community	425-861-4380	shannon.rubin@ics.org
Ellen Jarvinen	Issaquah High School	425-837-6102	ellen.jarvinen@issaquah.wednet.edu
Amy Helm	Liberty High School	425-837-4862	cooke.amy@libertyhs.org
Kurt Jacobs	Lopez High School	360-428-2219	k.jacobs@lopezhs.com
Marion Makin	Skyline High School	425-837-7742	makonm@skylinehs.org
Stephanie Yeazell	Cedar Park Christian	425-488-9778	stephanie.yeazell@cedarparkcs.org
Deene Junker	Forest Ridge HS	206-641-0700	deene.junker@forestridge.org
Sarah Cool	Holy Names Academy	206-323-4212	s.cool@hna.edu
Shannon Rubin	International Community	425-861-4380	shannon.rubin@ics.org
Ellen Jarvinen	Issaquah High School	425-837-6102	ellen.jarvinen@issaquah.wednet.edu
Amy Helm	Liberty High School	425-837-4862	cooke.amy@libertyhs.org
Kurt Jacobs	Lopez High School	360-428-2219	k.jacobs@lopezhs.com
Marion Makin	Skyline High School	425-837-7742	makonm@skylinehs.org
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Sarah Cool	Holy Names Academy	206-323-4212	s.cool@hna.edu
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With Jostens, you not only get a great yearbook, you get a great yearbook team!

Call me today at 987-654-3210 to find out how to hire that team.

For this section we only need a list of your schools who would be willing to act as a reference for you and Jostens. Names, Schools, phone and possibly e-mail addresses.